

How to Host a Book Drive

Book drives are easy to organize and are a great way for your family, neighborhood, office, congregation, student body or other type of group to make an impact on our community. BackPack Beginnings (BPB) makes it easy. To help you get started, we've put together these helpful tips to ensure your book drive is a success.

Step 1 – Set a goal, date and the location of your book drive. Contact BPB to give them the dates your book drive will begin and end.

Step 2 – Get the word out through email, social media and flyers. Recruit your friends, coworkers, neighbors and family members to help with the drive. Emphasize the importance that the books are gently used or new for ages 0-17 years old. Please communicate that there is a big need for Spanish language, board books and books that highlight diversity.

Step 3 – Have fun! Be creative in your neighborhood, dorm, church or office. Get groups to compete against one another for the most books donated. Take pictures to share with participants and BPB followers.

Step 4 – Update participants on the amount of books you've collected so far through email, signs, announcements in meetings and/or newsletters. Remind them of the upcoming end date.

Step 5 – Once the book drive is over, contact BPB to schedule a time to deliver your donations. Prepare your book donations in boxes so that they will be easier to transport and donate. Office hours and drop off locations for BPB can be found at www.backpackbeginnings.org/contact.

Step 6 – Send a thank you note to your participants. Include the total # of books donated. Make sure your participants know how awesome they are for supporting the Book Beginnings program at BackPack Beginnings and that they helped to encourage a love of reading and book ownership in their local community!

How to Donate Assembled Book Kits

Please assemble each kit to fit the definition of a Book Kit as shown below. The books are to be new or gently used (without writing or tears) and NOT include religious or adult content or outdated books.

Please box up book kits, label them by age range and deliver the completed kits to Backpack Beginnings during operating hours found at

www.backpackbeginnings.org/contact

at the

3711 Alliance Drive
Greensboro, NC location

What defines a Book Kit:

- It includes 25 books
- It is designated for a specific age range :
Either 0-2 years old (board books only), 3-6 years old, 7-11 years old,
and 12-17 years old
- It has a variety of interests:
girl themed, boy themed, mystery, fiction, non fiction, diversity