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## BackPack Beginnings founder named national finalist for award

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GUILFORD COUNTY — Parker White, the founder and executive director of BackPack Beginnings, has been named one of four national finalists for The NASCAR Foundation's sixth annual Betty Jane France Humanitarian Award.

The award honors volunteers from across the country who dedicate themselves to children's causes in their communities.

BackPack Beginnings is an all-volunteer organization that delivers child-centric services to feed, comfort and clothe children in need. Though based in Greensboro, the organization serves children throughout Guilford County.

The NASCAR Foundation will donate a total of \$175,000 to the charities of the finalists, with the winner's charity receiving a \$100,000 donation and remaining finalists' charities each receiving a \$25,000 donation. The national winner will be announced on Sept. 27 at the NASCAR Foundation's Honors Gala in New York City.

Public voting began last week and will continue through Sept. 26 at 5 p.m. Eastern to determine the winner. Voting is limited to one vote per day per person. To vote, visit [NASCAR.com/award](http://NASCAR.com/award).

The award was established in 2011 to honor The NASCAR Foundation Founder and Chairwoman Emeritus Betty Jane France's passion for service and volunteerism. Since its inception, the award has donated more than \$875,000 to children's charities, with nearly 200,000 children positively impacted.

BackPack Beginnings, founded in 2010 as a feeding program in one school feeding 50 children, now helps more than 6,000 children annually who experience hunger and trauma. The organization serves children in need in 38 Guilford County schools and has partnered with 20 agencies that help children in Guilford, Forsyth and Alamance counties.